

Transform Your Mortgage Business *in 60 Days* with **Science-Backed Coaching**

Built on “Learning by Doing,” our method delivers real results — fast.

Are You Working Harder but Not Growing?

Ask yourself:

- Are your referral sources **shrinking** compared to last year?
- Are you **missing** your income targets despite working longer hours?
- Has your production **flatlined** even as you put in more effort?
- If you answered yes to any of the above, you're not alone. Many loan officers are hustling harder than ever but seeing fewer rewards.

You Can't Evolve Alone

Here's another reality check: you can't climb out of this rut by yourself. Consider:

- **Overloaded Managers:** Your manager is stretched too thin to give you the coaching you need.
- **One-Off Seminars ≠ Lasting Change:** A single hype-filled seminar or online video won't create the sustained improvement you need.
- **The Clock Is Ticking:** Bills are piling up, and each month of mediocre results puts you further behind. Every day you delay building the right skills is another day swimming upstream.

Bottom line: To thrive now, you need expert coaching and a proven sales game plan.

The Hard Truth: The Game Has Changed

In today's mortgage market, **hard work alone isn't enough**. Success requires **mastering new skills**, building rock-solid credibility, and delivering **unmatched service** at every turn. You were successful before — but **the game has changed**.

Today's market is:

- **More Competitive:** Everyone is fighting for the same loans.
- **Less Loyal:** Clients are fickle, shopping around and quick to drop you.
- **Constantly Shifting:** Volatile rates and external forces keep you on your toes.

Sticking to old habits means falling behind in this new reality.

Ready to invest in your success? Email psherlock@qfsconsulting.com to apply now, and let's get started on your success story!

THE SOLUTION

Science-Backed Coaching for Explosive Growth

It's time to take action with a coaching program designed for today's challenges. Developed by one of the mortgage industry's top research-backed sales trainers, our program uses science-proven methods to spark rapid growth. Unlike generic training, this is intensive, hands-on coaching built on "Learning by Doing." You won't get theory – you'll practice new techniques until fresh habits become second nature.

Why Our Science-Backed Approach Works:

- **No Fluff, Only Action:** Forget theory. We focus on real-world exercises that turn new habits into mastered skills within 60 days.
- **Personalized Game Plan:** This isn't cookie-cutter coaching. We tailor techniques to your sales style and market, so you can immediately apply them to boost your production.
- **Small Group, Big Impact:** Train in a tight-knit cohort of motivated peers. You'll get immediate feedback and accountability, pushing you to sharpen your performance every session.

The result? Real, measurable growth — faster than you thought possible.

Are You Ready to Qualify?

We don't take just any originator. Our programs are for loan officers who are all-in and ready to win. Ask yourself if you check these boxes:

- ☐ **Serious** about making major improvements in your production (no half-measures).
- ☐ **Committed** to doing the work – willing to hustle, practice, and embrace new tactics.
- ☐ **Accountable** – you complete assignments and apply feedback between sessions.

If that sounds like you, then you're exactly who we want to coach.

Which Program is Right for You?

We offer three coaching tracks to meet you where you are in your career:

1. Elite

For LOs already closing **\$1M+ per month**. This intensive track will push you to shatter plateaus and dominate an even bigger share of your market.

2. Referral Revival

Ideal for experienced originators currently producing up to **\$500K per month**. Reignite your business and rise from the ashes of a tough market – this program will help your production soar.

3. Rookie

Built for new originators (less than 12 months in mortgage lending) determined to fast-track their success. Get the rock-solid foundation, skills, and mentoring you need to outpace your peers from the start.

Apply Today – Your 60-Day Transformation Starts Now!

Every day you wait is a day of lost loans and lost income. Apply today to secure your spot in our next coaching session and start your transformation. In just 60 days, you could be seeing the breakthrough you've been working so hard to achieve.

Next Step: Once you apply, you'll have a one-on-one interview with our instructor to confirm this program is the perfect fit for you. (We only accept those ready to take action and succeed.)

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